

DiscountDisplays modular

Exhibition Stand Guide



SHOWSTOPPING STANDS THIS WAY

FREE
3D
Design

Modular Stands

Exhibitions are still one of the best ways to showcase your products and brand, whilst reaching your target audience with valuable face-to-face interaction.

The beauty of modular stand designs is that they are flexible, reconfigurable and most importantly re-usable.

Your stand needs to make an immediate impression and catch the attention of passers-by, and at the same time stand apart from your competitors.

Modular exhibition stands can be on the grandest scale, or simple in their design. Either way, they can be incredibly impressive stands whilst being far more cost effective than traditional solutions.

The beauty of modular stand designs is that they are flexible, reconfigurable and most importantly re-usable, meaning you have total freedom to recreate your existing stand to use again and again. This, coupled with the ability to print fresh graphics each time means you can easily maximize your return on investment.

We offer 3 different modular systems, our Folding Gantry Truss, Vector Aluminum Frame or Stretch Fabric Stands.

Our systems are available as easy order kits, which can all be customized, or we also offer a free, full bespoke 3D Design service.



3D
design
service

Reconfigurable. Flexible. Re-usable. Modular. Portable

Customise a kit



There is no need to start from scratch, our experienced design team have created over 50 different stand designs. Full details are given, including pricing so you can get an idea of what your budget will buy. Buy them as they are or we can customise them to your exact requirements.

- + Easy to use online Wizard tool
- + No hidden prices
- + Browse 50 designs for inspiration
- + All the designs can be customised

Fully Bespoke

If you don't see what you want in our pre-designed range take advantage of our Free 3D design and quotation service. Simply fill out our online design brief and our team will get to work creating a show stopping stand for you.

A yellow trapezoidal shape containing a 3D wireframe cube with the letters '3D' inside, and the text 'design service' below it.

3D
design
service

Install and Breakdown



Our specialist fitters offer transportation, assembly and breakdown services through the UK. For an accurate quote fill in your show details on our 3D design or customization forms.

**Get in touch,
today!**



100%
CUSTOMER
SATISFACTION

Reconfigurable

stand solutions



1. Purchase your modular stand –Take inspiration from any of the stands on our site or have a stand designed uniquely for you using standard components.



2. Re-configure your stand using existing components, or increase the size by adding new sections.

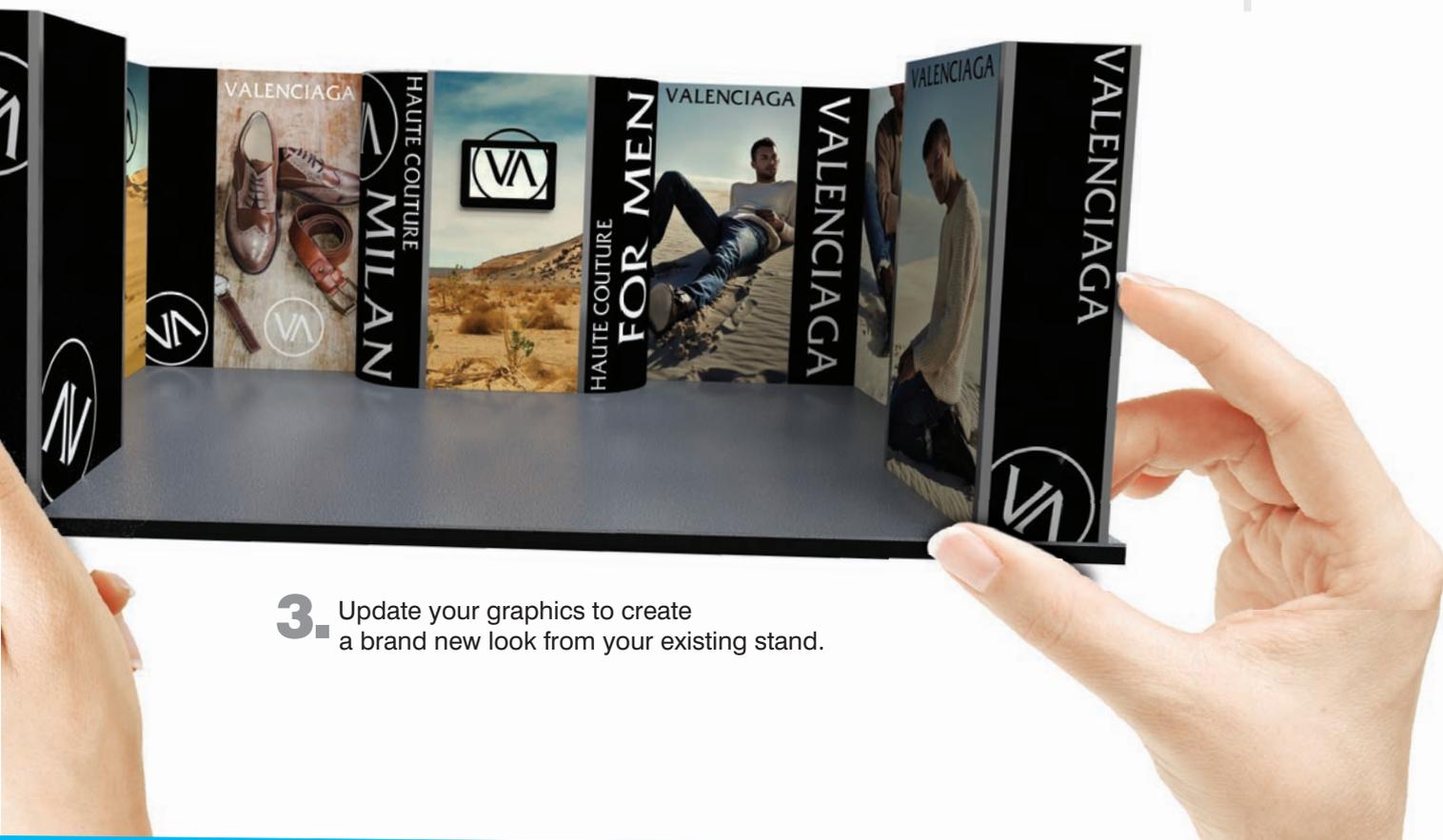


MODULAR SOLUTIONS

Modular stands are flexible and re-usable. Purchase your stand just once and when you need to use it again simply re-configure the design, selecting only the components required, or add to it to fit your new space and together with fresh graphics your stand will look completely different at a fraction of the cost!

Modular
Custom
Re-use
Update
Refresh
Renew

Reconfigurable
Reconfigure
Adapt
Expand



3. Update your graphics to create a brand new look from your existing stand.

...learn more at Discountdisplays.co.uk

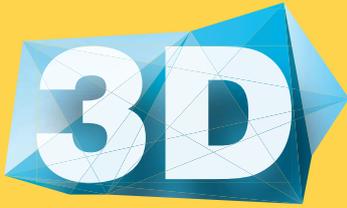
In-house Large Format Print and Design

Graphics add the finishing touch to any stand, the WOW factor if you like. At Discount Displays we have been producing Exhibition Graphics for over 30 years. Our graphics team are always on hand to offer advice and help with anything from artwork to printing or finishing.

We offer a full one stop printing solution and aim to achieve the perfect balance between quality, service and price. Delivering speedy and competitive solutions.



...learn more at Discountdisplays.co.uk



design
service

what we do

We understand that sometimes being different is crucial, which is why our 3D-Design team offers a design service to all of our customers which includes:

- Standard and bespoke display solutions
- An extensive parts library to fit your specification
- Individual items such as literature holders, to complete modular exhibition stands
- Customer-focused and 100%-committed to your project – always!

OUR SYSTEMS

Choose from a range of stand designs, or work with our 3D-Design team to create a stand that fits your requirements perfectly!

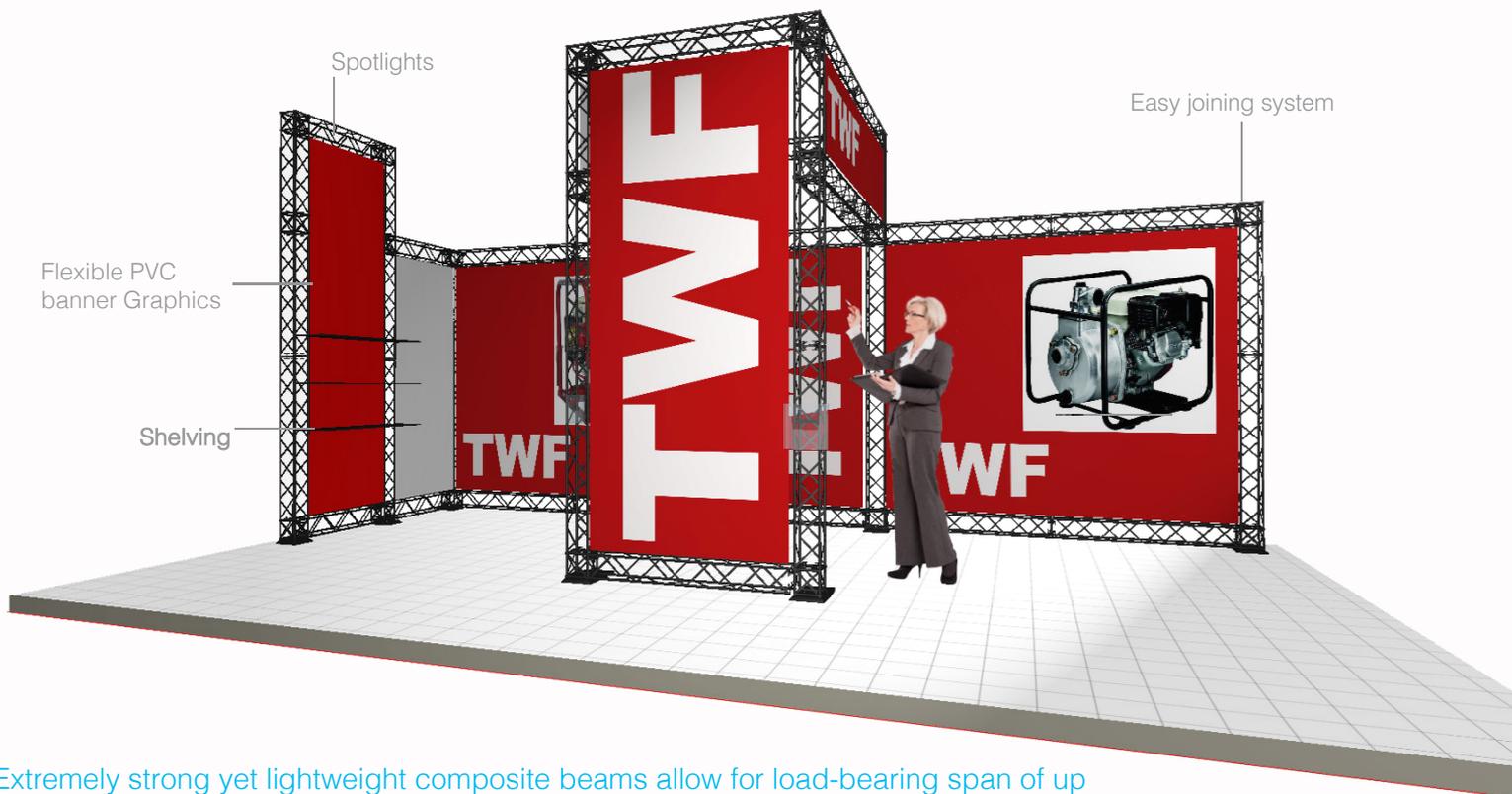
SYSTEM #1 Expolite Gantry

Our Expolite Gantry is ideal for creating very bold and striking exhibition stands at great prices.

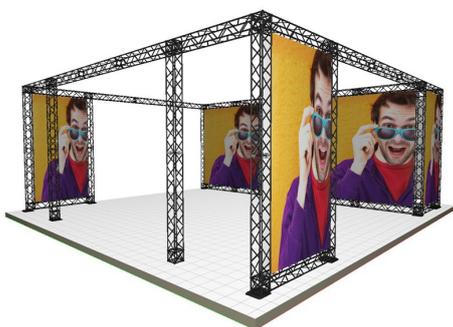
Gantry Benefits:

- Lightweight and folding system
- Cover large areas at low cost
- Highly Modular
- Max 4.5m free span
- Exclusive - only UK supplier
- Easy Tool free assembly

Features at a glance



Extremely strong yet lightweight composite beams allow for load-bearing span of up to 4.5m. The unique folding system makes storage and transportation of this flexible exhibition system much simpler. Easily add on or take away different elements for different shows. There is plenty of scope to accessorise folding gantry stands with table tops, literature holders and LCD monitor brackets.



SYSTEM #2

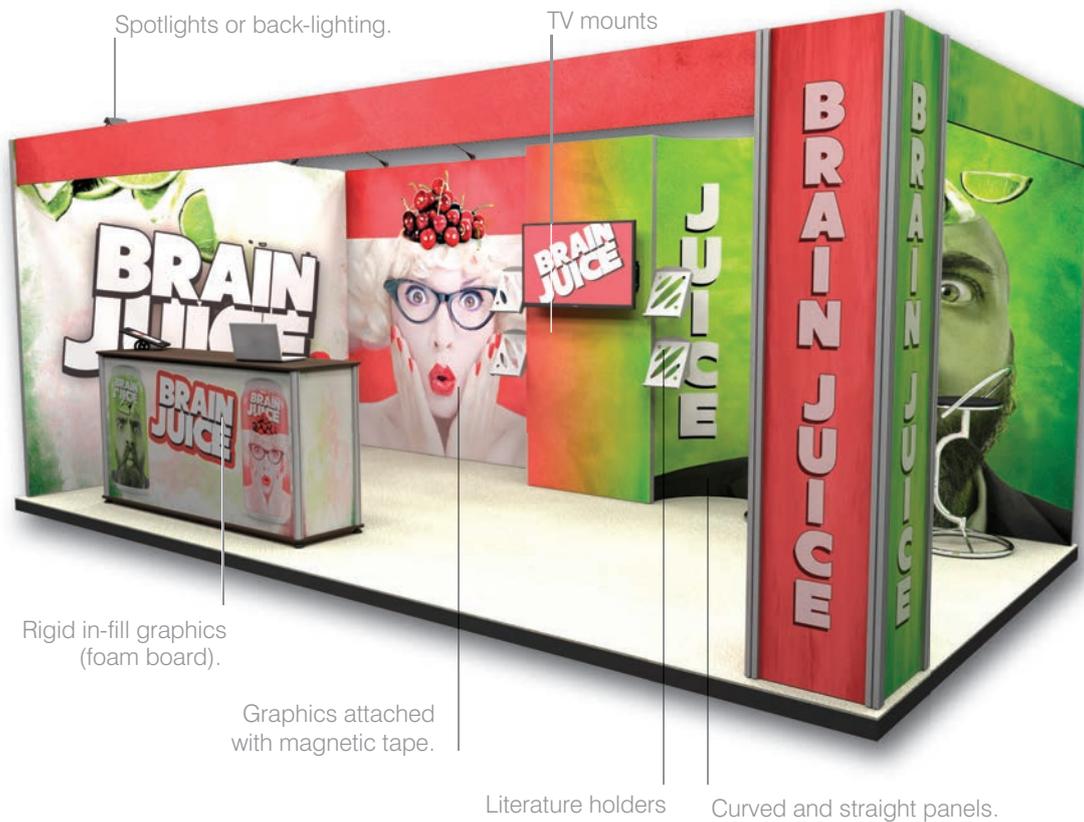
VECTOR

A flexible and durable stand system, Vector is the perfect solution for your exhibition display.

Vector Benefits:

- High-quality stand solution
- Reconfigurable
- Highly versatile solution
- Range of graphics solutions
- Easy to assemble
- Durable - lifetime hardware guarantee

Features at a glance



SYSTEM #3

Stretch Fabric Stands

A Lightweight and versatile solution. Simple push-together frame and stunning fabric graphics.

Fabric Stands Benefits:

- Highly modular solution
- Lightweight and easy to assemble

- Reconfigurable
- Stretch fabric graphics

- Lots of unique accessories
- Attractive, contemporary style

Features at a glance



Full range of accessories

We have hundreds of accessories available from furniture to digital signage to complete your stand.



Retractable Barriers



Counters



Event Seating



Digital Signage



iPad Stands



Literature Racks

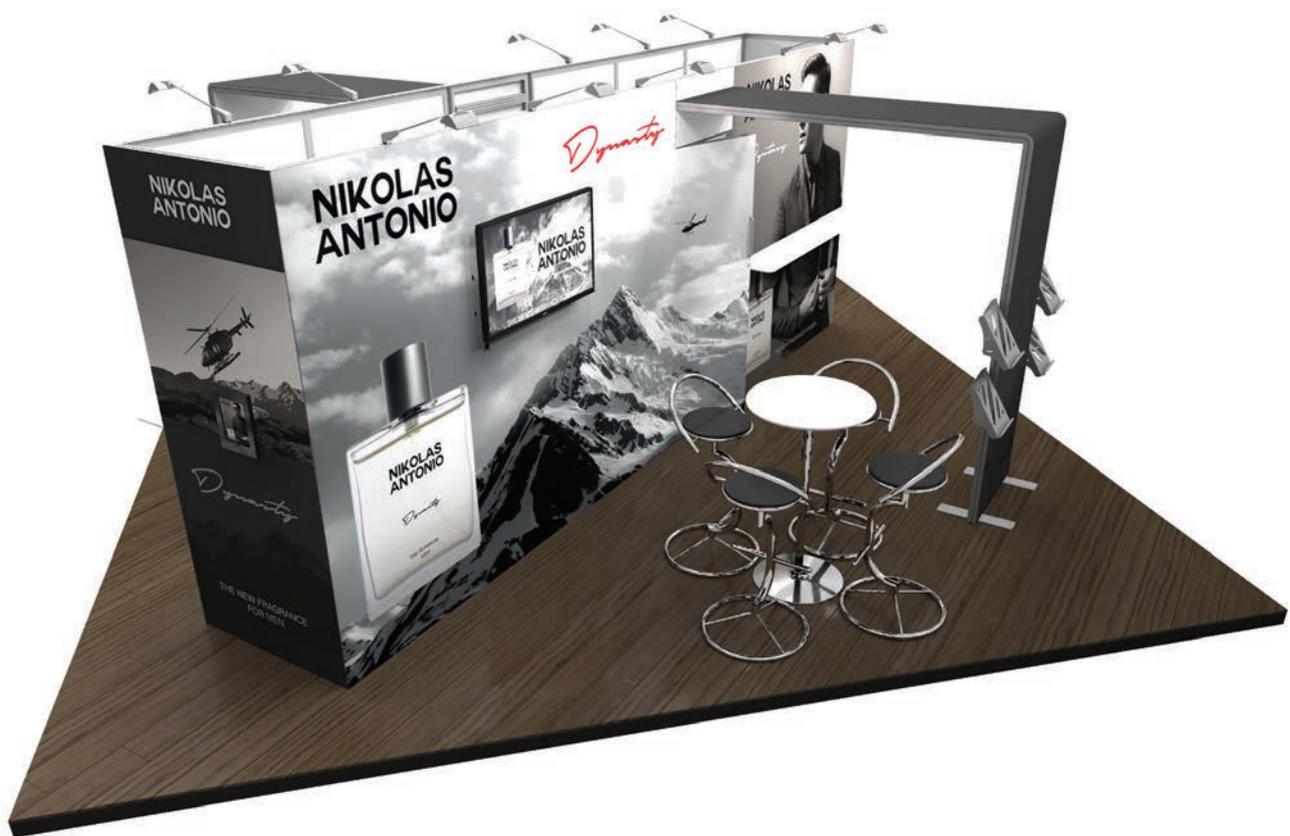
Install and Dismantle

Our systems are relatively quick and easy to assemble but should you need support with install and dismantle for your stand, we can help.

Once we've designed, printed your graphics, and pre-built your stand to ensure it all fits perfectly together, we can also offer a thorough build and breakdown service too!

Our specialist install and dismantle team will pack your stand into suitable cases, deliver it to you or your customer's show, where they will then assemble and fit the graphics to the stand, add lighting if applicable and any other optional accessories.

After the event our team will dismantle the stand and deliver it back to you.



Systems Overview

Compare all 3 of our systems right here.

System	Construction	Cost	Advantages	Disadvantages
Vector	Aluminium frame with silicone edge graphics	Medium	<ul style="list-style-type: none">• Contemporary feel• Curves and Arches• Fabric graphics• Small, Med, Large	<ul style="list-style-type: none">• Higher price than Truss• More complex assembly• Time to erect
Truss	Folding composite Truss with rollable PVC graphics	Medium	<ul style="list-style-type: none">• Industrial feel• Cost effective for large stands• Easy to assemble	<ul style="list-style-type: none">• Industrial style• Straight lines only• limited range of accessories
Stretch Fabric	Tubular aluminium frame with Zip-stretch fabric graphics	Medium	<ul style="list-style-type: none">• Fastest to erect• Best for small and medium stands• Modern style lots of add	<ul style="list-style-type: none">• Not as robust as Truss• Not designed for large stands

Whether its your first exhibition or hundredth, whatever your budget, Discount Displays are here to insure you make the most out of your next exhibition.



Discount Displays - Everything you need for a successful exhibit

- Install and Dismantle Service
- Free 3D Designs

- Exhibition Accessories
- Easy Order Pre Designed Kits